

# Frankie Cole

## Photographer & Creative

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Atlanta, GA

### Profile

Passionate and dedicated photographer with strong attention to detail and comprehensive knowledge of a wide variety of media. My growth mindset and my ability to work within tight deadlines have enabled me to successfully complete projects across various sectors, thus diversifying my portfolio.

### Work Experience

#### **2023 - Current | Heidi Harris Photography, Atlanta, GA-Associate Photographer**

Regularly contracted to represent and deliver images on behalf of Heidi Harris Photography. Working with clients to deliver high quality images that are representative of their brand.

#### **2022 | Art of Life Photography, Chamblee, GA-Staff Photographer**

Photographed a variety of situations from corporate headshots to live sports events. Managed contracted photographers and their clients, providing excellent customer service to both. Created an internal asset management system to manage studio equipment. Worked directly with clients on their expectations surrounding photoshoots.

#### **2017- 2019 | Flagpole Magazine, Athens GA-Head Staff Photographer**

Worked as the lead photographer at a local weekly magazine and photographed as well as reported on local news including politics, music, cultural events, and local food and made more high quality images for the magazine's cover. I was also in charge of scheduling shoots, maintaining proper workflow, and metadata information for all images.

### Freelance

#### **2022- Present |Honeydew Productions**

Currently run my own business as an independent photographer. Handling every aspect of managing that business on my own.

### Education

2019 | Bachelor of Arts in Journalism  
Empasis Photojournalism  
University of Georgia

### Technical

Canon Equipment  
Bridge  
Studio Lighting  
PProfoto, Alien Bee &  
Flashpoint Equipment  
Adobe Lightroom, Photoshop,  
Illustrator, InDesign  
Photomechaic

### References

Available upon request